

Doing business sustainably - a practitioners perspective

a brief presentation by:

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for:

Supply Chain Sustainability Workshop

led by :

Organic Centre Wales

at:

6th Organic Producers Conference



a marketing tool

employment of local people

*getting the same product to
market in a less destructive way*

trying to remain true

it's about giving back

it's about the future

to sustain a lifestyle

about well being in people

it's about creating resilience

because it's a necessity

constant improvement

*not just for the environment but for the
long term survival of our industry*

commitment and responsibility

it's about non-exploitation

*ensuring that we are conserving supplies is vitally
important for all our futures*

it's about what we do

Quotes, facts & figures: Policy context

*development which meets the needs of the present without compromising
the ability of future generations to meet their own needs*

Source: Our Common Future. The Brundtland Report, United Nations World Commission on Environment and Development (1987)

food and drink production accounts for 20% of Wales ecological footprint

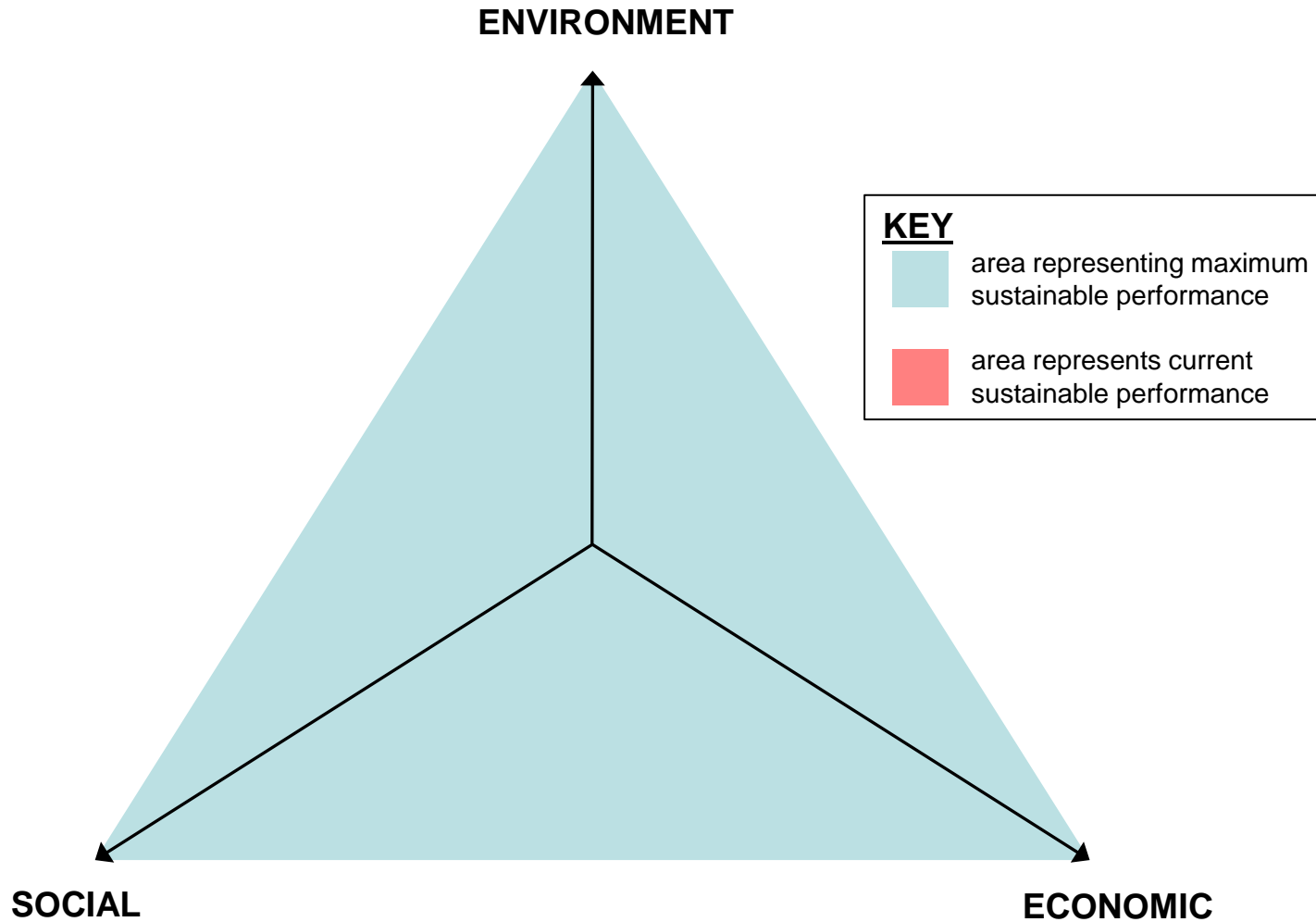
Source: One Wales: One Planet. The Sustainable Development Scheme of the Welsh Assembly Government (May 2009)

*an approach based on sustainable development will support
the resilience of the food system*

Source: Food for Wales, Food from Wales 2010:2020, Food Strategy for Wales, Welsh Assembly Government (Dec 2010)

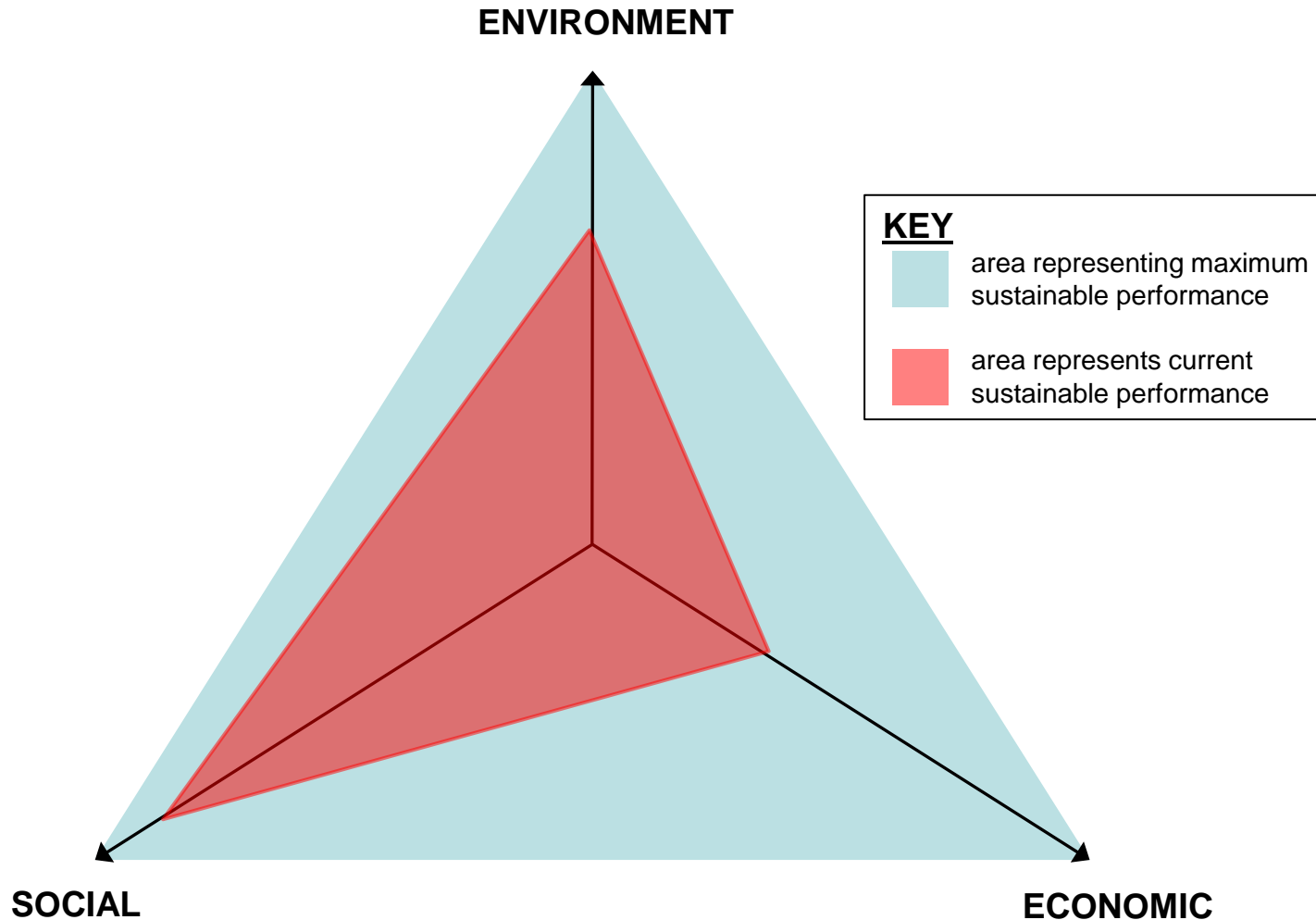
Measuring Sustainable Performance

a simple tool



Measuring Sustainable Performance

a simple tool





- sustainable business consultants since 2008
- based in Cardiff
- strategic advice & research, benchmarking, capacity building, project management and implementation, coaching and mentoring
- innovative land based business, co-operatives, social enterprise, business support organisations, rural development agencies and policy makers



Case study

Ty Tanglwyst Dairy

"Becoming a more sustainable business is about being accountable and in control of what we do and being able to communicate our approach to our customers"

*Rhys Lougher, Dairy Farmer and owner
Ty Tanglwyst Dairy*



Case study

Adding value to red meat: a producer-processor-retailer collaboration



Case study:

Community food co-operatives



6th Organic Producers Conference - Organic Research Centre
Workshop session 1: Supply Chain Sustainability led by Organic Centre Wales
18th January 2012: 1400-1530

Case study

Birchgrove Eggs



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